



the Current

QUARTERLY

The Guide to
Fashion & Shopping
on Cape Cod

2019
RATE
CARD

The Current Quarterly 2019 Rate Card

AD RATES

	Winter, Spring & Fall	Summer
Back Cover	\$850	\$1100
Inside Front or Inside Back Cover	\$660	\$860
Full Page	\$440	\$540
Half Page (Horizontal or Vertical)	\$355	\$430
Third Page (Horizontal or Vertical)	\$285	\$365
Quarter Page	\$180	\$230

Social media coverage also included. Hyperlink included for online version of the magazine.

With a year contract and commitment, the Winter, Spring, & Fall rates are available year-round.

Ad design is available for \$40. • All ads must be paid in full prior to insertion.

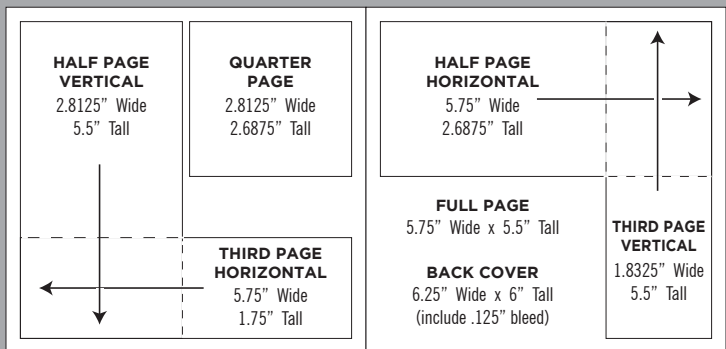
Ad Sales Representative

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AD DEADLINES

ISSUE	YOUR PRINT-READY FILE DUE	INFO DUE IF WE ARE DESIGNING
Spring 2019	March 8	March 1
Summer 2019	June 7	May 30
Fall 2019	September 6	August 30
Winter 2019/2020	November 22	November 15

AD DIMENSIONS



Artwork should be 300 DPI in CMYK format. Preferred Formats: PDF • AI • EPS • TIF