



2018
RATE
CARD

the
Current
QUARTERLY

The Guide to
Fashion & Shopping
on Cape Cod

The Current Quarterly 2018 Rate Card

AD RATES

	Winter, Spring & Fall	Summer
Back Cover	\$800	\$1000
Inside Front or Inside Back Cover	\$600	\$800
Full Page	\$400	\$500
Half Page (Horizontal or Vertical)	\$325	\$400
Third Page (Horizontal or Vertical)	\$275	\$350
Quarter Page	\$175	\$225

With a year contract and commitment, the Winter, Spring, & Fall rates are available year-round. Hyperlink included for online version of the magazine. Social media coverage also included.

Ad design is available for \$40. • All ads must be paid in full prior to insertion.

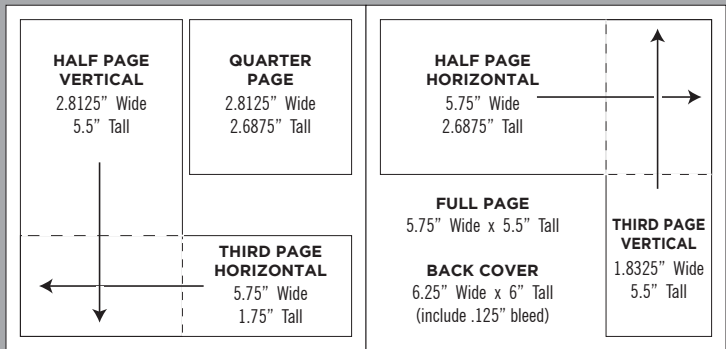
Ad Sales Representative

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AD DEADLINES

ISSUE	YOUR PRINT-READY FILE DUE	INFO DUE IF WE ARE DESIGNING
Spring 2018	March 9	March 2
Summer 2018	June 8	June 1
Fall 2018	September 7	August 31
Winter 2018/2019	November 23	November 16

AD DIMENSIONS



Artwork should be 300 DPI in CMYK format. Preferred Formats: PDF • AI • EPS • TIF